

For Immediate Release

An Easier Way to CATCH FISH!!

Response has been overwhelming as Fold-N-Troll™ unfolds across the nation, giving anglers a new product that will enhance their fishing experience.



Roland Martin says, “This is one neat piece of gear that will assist many anglers when trolling or drifting lures and bait from their boats. Stripers, wild shiner fishing for bass, and crappie are much easier to fish for when using the Fold-N-Troll™. It also has a lot of saltwater applications.”

Tired of losing rods, drilling holes in boats and being limited to one or two rods? Three north Georgia anglers have the solution, the Fold-N-Troll™. After several years of design and testing, the Fold-N-Troll™ has been perfected and is now available nationwide. The suggested retail price is \$229.95.

Fold-N-Troll™ can be easily installed in a variety of boats, including bass boats, pontoons, deck boats and cruisers. The Fold-N-Troll™ holds four fishing rods, converting your bass boat or practically any boat into a trolling or live bait fishing machine. This compact, eleven pound, all stainless and anodized aluminum unit sets up in a matter of seconds, holding your rods in an optimum fishing configuration. When you are done for the day, simply fold it up, stow it in your rod box, or any comparable compartment, and be on your way. The quality of the Fold-N-Troll™ will give you a lifetime of fishing enjoyment.



Easy to use and install:

- **NO assembly required** – the Fold-N-Troll™ comes complete and ready to use.
- **NO holes to drill** – preserving the integrity and resale value of your boat.
- **Mounts on a Standard 3/4" Pin Fishing Seat Pedestal** (not included). Simply remove the seat and insert the Fold-N-Troll™ in its place.
- **While portable and light weight**, the Fold-N-Troll™ is rugged, durable and corrosion resistant.

Be sure to check out the Fold-N-Troll™ being featured on the #1 fishing show in the country, “Fishing with Roland Martin,” Sunday, March 31, Thursday, April 4, and Saturday, April 6. The show will also air four more times during each quarter throughout the year.

The Fold-N-Troll™ is available through:

Cabela’s Master and Marine mail order catalog or at www.cabelas.com

Roland Martin Productions at www.fishingwithrolandmartin.com

Ranger Bass Boats has the Fold-N-Troll™ available through their dealers.

Also available at many local sporting good and marine stores.



For more information about the Fold-N-Troll™ check out our website: www.foldntroll.com